

Beauty Store BUSINESS

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FIRST IMPRESSIONS

A LOOK AT NEW AND UNIQUE PRODUCTS
THAT JUST MIGHT FLY OFF YOUR SHELVES

Treats For Feet



Footcare expert Katharin von Gavel and her team

at the KvG Group have debuted **Footlogix**, marketed as the world's first pediceutical footcare line. Footlogix is just one component of von Gavel's educational program to change "the quality and safety of footcare in North America one foot at a time." Her Footlogix mousse incorporates the latest groundbreaking technology called Dermal Integration Technology, a patented, transdermal technology for fast, deep penetration of ingredients. The line includes four categories of products: for dry and very dry skin; antifungal; specialty (including Cold Feet Formula, Tired Legs Formula and Foot Deodorant); and professional. Call 888/442-4408 or visit footlogix.com for additional information.